

LEADERSHIP TRANSFORMS ORGANIZATIONS

The Coach's
Conversation™ 

presented by
The Plan
by  **Investors**
Group™
Investors Group Financial Services Inc.

When people think about **leadership,**
they think most often of **PRESIDENTS, GENERALS,**
CEOs and EXECUTIVE DIRECTORS.

Effective leadership must be
defined in broader terms, and must be recognized
at **all levels in an organization.**

It should not be limited to those with certain positions and titles.

Leadership must be shared; it must be
ETHICAL and INCLUSIVE and must respect the individual.
Effective leadership must emphasize both
PROCESS and OUTCOME and produce **quality results.**

The Coach's Conversation™



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by



*Investors
Group™*

Investors Group Financial Services Inc.

**A Leadership Symposium for
the Community in the New Millennium**

A LEARNING SESSION FOR BUSINESS LEADERS

JUNE 21-22, 2007
Sheraton Hotel - Hamilton, Ontario



PROGRAM OBJECTIVES

The Coach's Conversation is designed for both new and experienced coaches. In this interactive two-day program, you will learn how to apply proven coaching skills to improve and enhance your overall leadership effectiveness.

You will increase your understanding of your coaching role and assess your strengths and areas for improvement. You will explore the attributes and behaviours of a successful coach while putting into practice coaching tools and skill sets relating to real workplace issues and challenges.

Differentiate between **coaching** and
other **management roles/functions**

Increase your understanding of the
strong link between coaching and leadership

Apply lessons and examples
from the sports world
to your coaching function/role

Apply the **7 steps of The Coach's Conversation™**

The Coach's Conversation™ – DAY ONE JUNE 21

LUNCH - 12:00PM

AFTERNOON - 1:00PM

- Blueprint for a Winning Team
- The Coach's Conversation™ Seven Step Process
- Guest Speaker: **Bill Cowher**

AFTERNOON - 3:30PM

- Personal Coaching Challenge
- Identification of Performance Gaps
- Guest Speaker: **Catriona Le May Doan**
- Summary of Day One

EVENING - 7:00PM

- Cocktail Reception: *Take me out to the Ballgame*

Bill Cowher Engagement was Bill Cowher's byword throughout a long and distinguished career at the helm of the Pittsburgh Steelers. The Pittsburgh native was the youngest NFL coach ever to lead his team to a Super Bowl appearance in 1995, losing to the Dallas Cowboys, but returned 10 years later to win the title of Super Bowl XL.

The former NFL linebacker retired in 2006, with 161 league victories. Cowher's engagement involved providing the right game plan for his players and coaches, surrounding himself with the right, motivated coaching staff, and fostering the mindset that had everyone seeing victory on Game Day. After retirement from the league, Cowher signed on with CBS Sports as a studio analyst on the NFL Today show.



Catriona Le May Doan In her era, Canada's Catriona Le May Doan was the fastest woman on ice, in the highly competitive international world of long-track speed skating. A World and Olympic champion, the Saskatoon native was Canada's flag-bearer at the 2002 Olympic Winter Games in Salt Lake City, her fourth Olympic Games. She went on to defend her Gold Medal in the 500 meters, setting a world record. Her domination of the event was almost total, as she turned in a 20-race victory run over 2001 and 2002. That feat led Canadian sports journalists to select her as the winner of the Lou Marsh award as Canada's Athlete of the Year. A three-time winner of Canadian Female Athlete of the Year, Le May Doan set eight world records, and in 2002 turned in the rare trifecta of the World, Olympic and World Cup titles.

An articulate and engaging motivational speaker, she explores with her audiences her method of achieving personal excellence, en route to developing their full potential.

The Coach's Conversation™ – DAY TWO JUNE 22

BREAKFAST - 7:30AM

MORNING - 8:30AM

- The Ideal Coach
- Coaching Development Plan
- Guest Speaker: **Raymond Bourque**

LUNCH - 12:00PM

AFTERNOON - 1:00PM

- Case Studies
- Coaching Techniques
- Guest Speaker: **Morgan Wootten**
- Self Assessment: Coaching Effectiveness
- Key Learnings

Raymond Bourque Hundreds of former teammates and fellow competitors joined with millions of hockey fans in celebration on that June night in 2001 when Colorado Avalanche captain Joe Sakic took the Stanley Cup from NHL Commissioner Gary Bettman and immediately handed it to teammate Ray Bourque. A personal Cup Quest had come to fruition after 22 years; one of the league's most respected players finally could clutch the fabled silverware and say, "it's mine."

A five-time Norris Trophy winner as the National Hockey League's best defenseman, the Montreal native was a fixture on the Boston blue line since his late teens. Strong in all three zones, Bourque led NHL defensemen in scoring on several occasions, and took the Bruins to two Stanley Cup finals, but without success. Even better for Bruins fans was Bourque's iron constitution; night after night he logged more ice time than players on both teams. In his last season with Colorado, he was in the top five of the league's ice time leaders, at age 41.



Morgan Wootten The most successful High school basketball coach in American history and enshrined in the Basketball Hall of Fame in 2000, Morgan Wootten began his coaching career in 1951. As coach of Dematha High School (1956-2002), Morgan's teams compiled an unprecedented win-loss record of 1,274 - 192. He has mentored and coached thousands of young men over his career, including NBA stars Adrian Dantley, Danny Ferry and Sidney Lowe. Morgan has been named: Coach of the Century by the Naismith Foundation; one of the 50 greatest sports figures in Maryland by Sports Illustrated; Outstanding Teacher of the Year (1990) by the Walt Disney Company and Humanitarian of the Year (1998) by the International Lion's Club



With a broad background of industry experience, GameDay is one of the most unique and effective companies in leadership training today.

GameDay's proprietary and proven programs demonstrate that team success in sports is not just a metaphor for business; it is the model for business. This unique training model is based on the critical dynamics of successful sports teams, coupled with sound business processes that drive winning strategies in the marketplace.

Part of the solution to meeting the challenges of today's competitive business environment is developing a management group that espouses the appropriate values, understands personal development and values the employee as a team member.

The Coach's Conversation™ offers simple, straight-forward tools that are easily understood and seamlessly implemented. It is based on the fundamental principle that every organization should be an integrated whole that comprises the entire team.

Every player, coach and member of staff has a role to play. They must not only understand the specific components of their role, but also must understand how their performance contributes to the success of the organization as a whole.



Allan Turowetz

Chairman, GameDay

Educator, author and sports sociologist, Allan Turowetz is a dynamic speaker and facilitator. For the past 20 years, he has spoken to more than 50 Fortune 500 companies on executive management and leadership training. Team Sociologist for the Buffalo Sabres and the Canadian Olympic Men's National Basketball Team in the '80s, Professor Turowetz is well-known in amateur and professional sports throughout North America and was co-author of the biography of hockey legend Jean Beliveau and the history of the Montreal Canadiens, "Lions in Winter".



UNIVERSITY OF
MARYLAND
Academy of Leadership



The James MacGregor Burns
ACADEMY OF LEADERSHIP

The Academy of Leadership at the University of Maryland was established in 1981 as a grassroots initiative focused on training women to serve as elected officials. For the past 25 years, the faculty and staff of the Academy have been pioneers in laying the foundation for the interdisciplinary field of leadership studies, seeding a national movement for lifelong leadership education, and preparing thousands of people of all ages to assume leadership in all aspects of their lives and careers in transformational ways.

Today, the Academy brings scholars and leaders together to learn from one another, and to improve the quality and diversity of leadership in organizations, business and communities.

The Academy has strengthened and helped transform citizen leadership in communities through unique and comprehensive leadership programs. We believe that leadership creates better functioning organizations in business, government and society in general.

The Academy is named after Pulitzer Prize winning scholar and author James MacGregor Burns in tribute to his role in creating the field of leadership studies and describing a kind of leadership – transformational leadership – that is visionary, self-aware, and respectful of others. At best, it brings out the highest potential within people and situations.

REGISTER TODAY!

PROGRAM COST:

\$795/PERSON

EARLY BIRD MAY 4TH:

\$695/PERSON

For more information, contact
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or
Allan Turowetz 905-947-9135, turtle125@mail.com

www.gamedaycoaching.com

A charitable donation will be made to Cardiac Kids Toronto,
Toronto's Hospital for Sick Children and Investors Group selected charities.

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CONFERENCE REGISTRATION FORM

Complete, tear registration form off, fold in half, fasten and mail.

Name _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Phone (Work or Home) _____

Phone (Mobile) _____ Fax _____

Email _____

Company _____

Occupation/Title _____

Number of Tickets _____

Payable by cheque or money order to: Jonathan M. Jurus, Manager Fund

Return Address:



11 Allstate Parkway, Suite 415
Markham, Ontario, Canada L3R 9T8

Fold in half, fasten and mail



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